

ASSEMBLE 

# ASSEMBLE

ASSOCIATION OF EUROPEAN MARINE BIOLOGICAL LABORATORIES EXPANDED

## WP5 – NA3: Engaging with user communities

Galway 10 Oct 2018

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# WP5/NA3: Engaging with user communities

## OBJECTIVES

- to facilitate knowledge exchange of ASSEMBLE Plus Knowledge Outputs to user communities, industries, policy, society and science



# WP5/NA3: Engaging with user communities

## SPECIFIC OBJECTIVES (Tasks)

1. To build strong RI capacity in value creation, impact and stakeholder engagement
2. To ensure effective consultation with key end-users in order to strengthen the positioning of European marine biological stations as hot-spots for excellent marine science
3. To carry out dedicated Knowledge Transfer to relevant industry and policy stakeholders
4. To facilitate Knowledge Exchange (encouraging both formal and informal science education) amongst the marine biological scientific community with the aim to build capacity in individual scientists.

# WP5/NA3: Engaging with user communities

No	Task Title	Lead Partner	Deliverables	
D5.1	Building RI Capacity in Value Creation, Impact and Stakeholder Engagement:	AquaTT + other partners	D5.1 (M24)	Report on RI capacity in value creation, impact and engagement
D5.2	Engaging with stakeholder communities to strengthen the position of European marine biological stations as excellent marine science hot-spots	CCMAR + other partners	D5.2 (M20)	Stakeholder consultation report
D5.3	Dedicated Knowledge Transfer to Industry and Policy stakeholders	AquaTT + CCMAR + other partners	D5.3 (M36)	Report on knowledge transfer activities to engage industry and policy stakeholders
D5.4	Knowledge Exchange among Scientific Community for enhanced training of actual and prospective RI users	AquaTT + other partners	D5.4 (M48)	overview of knowledge exchange

# WP5/NA3: Engaging with user communities

## Task NA3.1

# Building RI capacity in value creation, impact and stakeholder engagement

(AquaTT + "others")

Determine which "others", i.e. **names** are assigned to each task

# WP5/NA3: Engaging with user communities

Deliverable: D5.1 Report on RI capacity in value creation, impact and engagement (M24 – CCMAR)

ASSEMBLE Plus understands that **community capacity building (CCB)** is an important model for enabling confident, organised, and influential staff members in RIs, who are able to demonstrate value creation from the research they generate as well as the importance of the marine station.

In this task, **guidelines, tools, and resources** will be developed to support targeted members of RIs, such as the communication, business development and extension staff, in applying key important concepts to their daily work.

# WP5/NA3: Engaging with user communities

## What was done

### AquaTT

- Survey sent out to find out about soft skills requirements
- Training on COLUMBUS Knowledge Transfer methodology at Galway GA

# WP5/NA3: Engaging with user communities

## Plan of Action

### AquaTT

- To develop guidelines, tools and resources to support target members of RIs
- To provide training on COLUMBUS Knowledge Transfer methodology – knowledge outputs - (by webinar) to inform Platform population (VLIZ) (NA3.3)

### Others (indicate contact point)

- To utilise guidelines, tools and resources to train incoming staff
- To alert AquaTT of specialities in any of the topics




## Task NA3.2

**Engaging with stakeholder communities to  
strengthen the position of European marine  
biological stations  
as excellent marine science hot-spots**

(CCMAR + others)

Determine which  
“others” are  
assigned to each  
task



# WP5/NA3: Engaging with user communities



## Deliverable: **D5.2 Stakeholder consultation report (M30 – CCMAR)**

1) A **knowledge and technology gap forum** will be established to **bring users and relevant stakeholders** (scientific soc., policy org., scientist from industries), the primary beneficiaries of marine stations, **together** to contribute to **shaping the development of marine stations**.

2) **Two ASSEMBLE Plus conferences** (Years 2 & 4) held to address key topics related to the marine stations of the future.

- bring together the service providers, the users and other stakeholders to **critically assess feedback and progress** of ASSEMBLE Plus.
- **Invitations to potential new users** from other areas of science (e.g. biomedical) and to **related RIs** to promote increased integration of RIs.

3) **Online consultation** (through different channels)

# WP5/NA3: Engaging with user communities

## What was done

### CCMAR, SU and others

- Knowledge and technology gap forum meeting at the GA



# WP5/NA3: Engaging with user communities

## Plan of Action

### CCMAR, SU and others

- Knowledge and technology gap forum
  - Approx 10 members; Meet at Assemble conference
- Organise conference in 2019
  - 3 days, Faro, September/October (back to back with GA?)
  - Names for Steering committee, topics to cover
- Develop a questionnaire to identify user needs and feedback – **deliverable stakeholder report M20 (May 2019)**
  - Develop and circulate (next 4/6 weeks)

### Others (indicate contact point)

- Contribute to: technology gap forum; to conference activities; collaborate in questionnaire





AQUACULTURE  
FISHERIES  
ENVIRONMENT  
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MARINE  
FOOD

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**What topics will be covered at the conferences?**

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Topics will be determined through consultation with stakeholders but will provisionally cover:

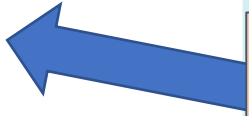
1. Improving user access for excellent science
2. Science at the frontier of Marine Biology and related life sciences
3. Technological developments for Marine Biology and life sciences
4. Maximising socio-economic impact of Marine Biology RiI
5. Address improving gender balance in decision-making bodies in Marine Sciences.

## Task NA3.3

# Dedicated Knowledge Transfer to Industry and Policy stakeholders

(AquaTT + CCMAR  
+ others)

Determine which  
“others” are  
assigned to each  
task



# WP5/NA3: Engaging with user communities

Deliverable: N5.3 Report on RI capacity in value creation, impact and engagement (M36 – CCMAR)

In order to maximise societal and economic impact, marine stations will engage with the business and public policy sectors through multiple channels:

1. The **deposition of Knowledge Outputs** (publications, education and training material, etc.) from the marine stations as well as user reports and publications in the Knowledge Transfer Platform created by NA2.3, together with contact details for each entry. **In particular, trained marine station staff from Task NA3.1 will be requested to upload relevant material** which, as a result of their training, should be of high quality and detail.



# WP5/NA3: Engaging with user communities

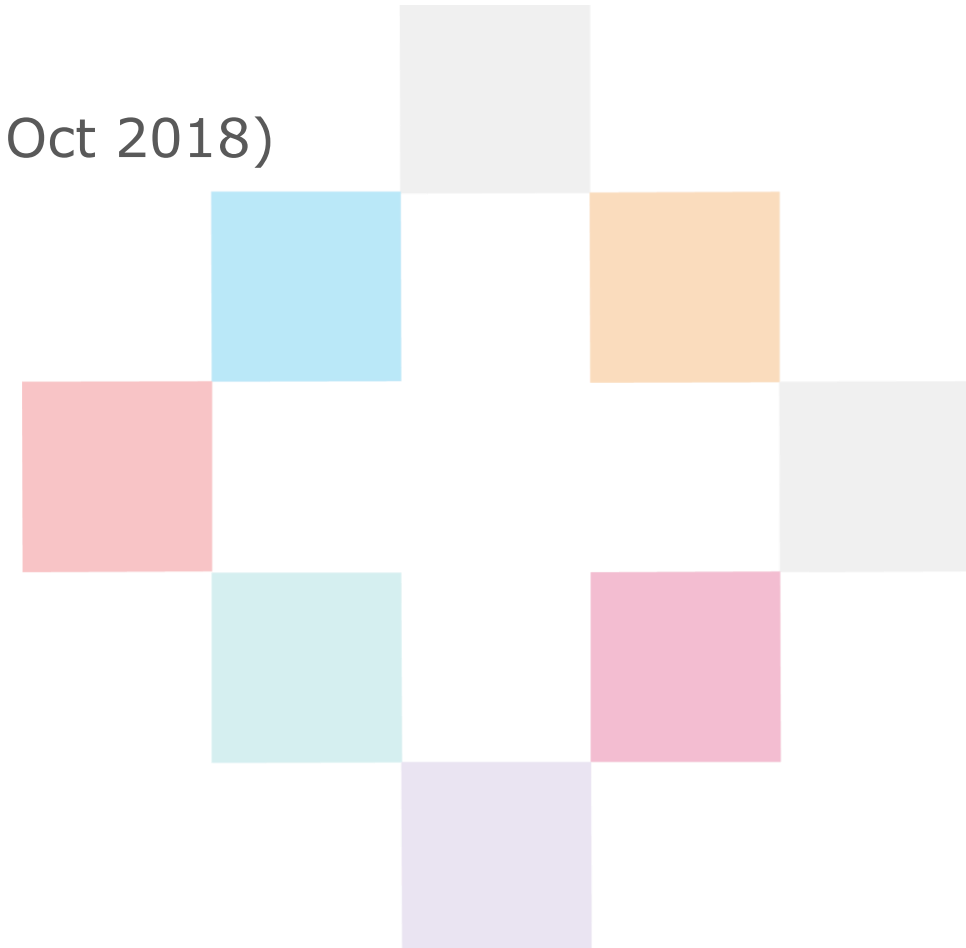
2. Participation and dissemination at ***established industry and policy events*** to promote engagement of the appropriate stakeholder groups, through different activities such as the setting up of **brokerage/match making events** to present the RI and the access programme, and fostering exchange of ideas and collaboration among the scientific community and other sectors.

3. Establish **technology demonstrations** (half to full day) of new methods, advanced technologies and services that are available to industry at the RI in order to increase their efficiency and facilitate innovation.

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## What was done

- CCMAR participated in Biomarine (Cascais, Lisbon Oct 2018)



# WP5/NA3: Engaging with user communities

## Plan of Action

### AquaTT

- Develop schedule of brokerage events and technology demonstrations
- Manage deposition of KOs to Platform
- Promote Platform to industry/policy stakeholders, through event participation

### CCMAR

- Promote development of public-private collaborations
- Organise/host brokerage events and technology demonstrations (names of conferences welcome)

### Others

- Participate in brokerage events
- Promote technology demonstrations at partner RIs
- Contribute to the Platform




## Task NA3.4

# Knowledge Exchange among Scientific Community for enhanced training of actual and prospective RI Users

(CCMAR + AquaTT  
+ others)

Determine which  
“others” are  
assigned to each  
task

A blue arrow points from the box on the right towards the text "(CCMAR + AquaTT + others)".

# WP5/NA3: Engaging with user communities

Deliverable: N5.4 Overview of Knowledge Exchange  
(M48 – CCMAR)

The facilitation of knowledge exchange and ideas to familiarise prospective users with technologically advanced platforms.

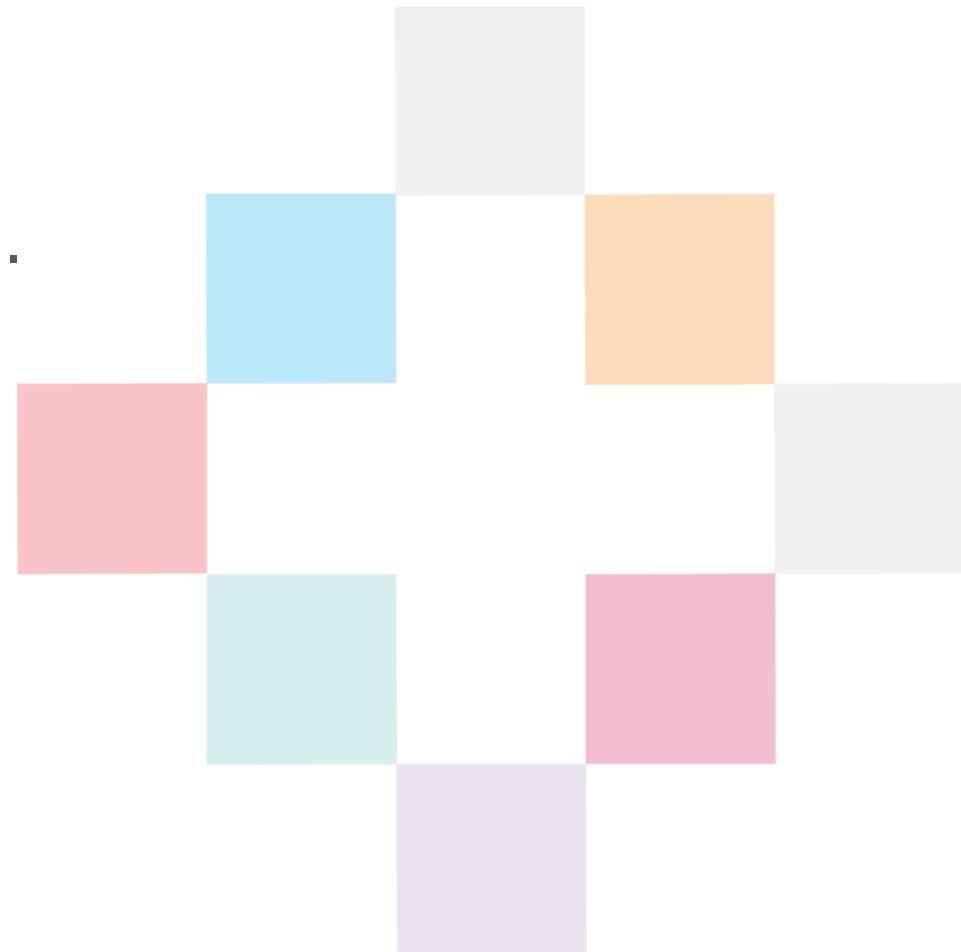
Internal bids will be solicited from partners: topic, objectives, planning, user demand and costs. The PIC will select the most innovative and relevant courses to the advancement of user access. Training courses will be advertised widely targeting potential users from academia and the private sector.

# WP5/NA3: Engaging with user communities

## What was done

### CCMAR

- Internal bids schedule for access training prepared. One scheduled for now –just posted.



# WP5/NA3: Engaging with user communities

## Plan of Action

### CCMAR

- Manage internal bids for access training

### AquaTT

- To provide **one** training event on Knowledge Transfer principles (on Knowledge Output Pathways, analysis meetings and Knowledge Transfer Plans)

### Others

- Propose trainings



## What next?

- WP5 contacts from each partner
- Schedule of activities
  - Training schedule in WP5.1
  - Organize technology gap forum (volunteers?)
  - Organize Conference in 2019 (volunteers?)
  - Schedule of brokerage events (contributions?)
  - Calls for knowledge exchange (contribute...)





# THANK YOU

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